

# ORDER



**Orders**

**Order / Rev:** 48582

**Alt Order #:**

**Product Desc:** Primary Election

**Estimate:**

**Flight Dates:** 08/11/12 - 08/14/12

**Original Date / Rev:** 08/10/12 / 08/10/12

**Order Type:** GENERAL

**Fox 30 JAX**

**Primary AE:** Peggy Mihaly

**Sales Office:** JAX

**Sales Region:** Local

**Agency**

**Name:** Daigle Creative

**Buying Contact:**

**Billing Contact:**

9957 Moorings Dr.

Jacksonville, FL 32257

**Billing Type:** Cash

**Billing Calendar:** Calendar

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** Mark Borello for Circuit Court Judge C

**Demographic:** HH

**Product Codes:** Local Elections

**Priority:** P-3

**Revenue Codes:** AGY, GEN, GEN

**New Business Thru:**

**Order Separation:** 00:15:00

**Advertiser External ID:**

**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/12	08/13/12	1	\$560.00	\$476.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	1	\$560.00	\$476.00	0.00
<b>Totals</b>	<b>1</b>	<b>\$560.00</b>	<b>\$476.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Peggy Mihaly			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WAWS	08/13/12	08/13/12	M-F 10p-1030p M-F 10p-1030p	CM	10p-1030p	1-----	:30	1	\$560.00	P-2	0.00	NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	1-----	1		\$560.00		0.00						
													Totals	1	\$560.00